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## Amicor fibre has good first day at Heimtextil

January 10, 2014 (Germany)



The new BPR compliant 'Amicor' Fibre using Sanitized Technology enjoyed a good first day in Hall 8 at Heimtextil 2014.

The Amicor fibre technology is used in a full range of beds and bedding products as well as rugs to offer protection from the development of bacteria, fungal spores and dust mites and their associated allergens.

The highlight of the show according to Amit Dayal – AVP & Head - Marketing at Amicor is the launch of a full range of products by their latest partner – Wendre.

Wendre stand has an impressive range of Amicor products including mattress protectors, toppers, duvets and pillows aimed at European retailers. Estonia-based Wendre is one of the largest manufacturers of fibre fill bedding products in Europe.

The Amicor anti-bacterial and anti-fungal intelligent fiber – integrated technology was developed by Courtaulds/Acordis (UK) in 1998. The technology is specifically designed to incorporate the functional antimicrobial additive into the core of the fiber.

Amicor is an intelligent anti-microbial fibre. Due to the unique fibre structure, the additives are diffused slowly - providing long lasting protection inside beds, bedding, furnishings and carpets. Amicor comes in various forms and they deliver a variety of effects and benefits for the end user.

Amicor is currently working hard to extend the range of home textiles available with the Amicor technology and it will be available in carpets, rugs and bathroom mats during 2014.

Amicor will be supporting all their partners at trade shows during 2014.

Thai Acrylic Fiber Co Ltd

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